



DATASCIENCEPRO

Design Manual

Data Science Pro | DESIGN MANUAL

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Logotype | HORIZONTAL



Brand mark

DATASCIENCE**PRO**

Logotype

Logotype | EPIGRAPH



DATASCIENCE**PRO**

Logotype | USE



Palette | COLORS

Text

R 13 G 16 B 28

Crossroads

R 201 G 0 B 119

Atlas

R 37 G 193 B 201

People

R 135 G 102 B 172

Palette | ACCESSIBILITY

Text	WCAG 2.0 AA		WCAG 2.0 AAA	
	Large	Small	Large	Small
100%	●	●	●	●
95%	●	●	●	●
90%	●	●	●	●
80%	●	●	●	●
70%	●	●	●	●
60%	●	●	●	
50%	●	●	●	
40%	●	●	●	
30%	●	●	●	●
20%	●	●	●	●
10%	●	●	●	●
5%	●	●	●	●
0%	●	●	●	●

Crossroads	WCAG 2.0 AA		WCAG 2.0 AAA	
	Large	Small	Large	Small
100%	●	●	●	
95%	●	●	●	
90%	●	●	●	
80%	●			
70%	●			
60%	●	●	●	
50%	●	●	●	
40%	●	●	●	●
30%	●	●	●	●
20%	●	●	●	●
10%	●	●	●	●
5%	●	●	●	●
0%	●	●	●	●

Atlas	WCAG 2.0 AA		WCAG 2.0 AAA	
	Large	Small	Large	Small
100%	●	●	●	●
95%	●	●	●	●
90%	●	●	●	●
80%	●	●	●	●
70%	●	●	●	●
60%	●	●	●	●
50%	●	●	●	●
40%	●	●	●	●
30%	●	●	●	●
20%	●	●	●	●
10%	●	●	●	●
5%	●	●	●	●
0%	●	●	●	●

People	WCAG 2.0 AA		WCAG 2.0 AAA	
	Large	Small	Large	Small
100%	●	●	●	
95%	●			
90%	●			
80%	●	●	●	
70%	●	●	●	
60%	●	●	●	●
50%	●	●	●	●
40%	●	●	●	●
30%	●	●	●	●
20%	●	●	●	●
10%	●	●	●	●
5%	●	●	●	●
0%	●	●	●	●

Palette | LIGHT COLOR SCHEME

PURPLE

distribution: 5%
value: people
hex: #8766ac

AQUA

distribution: 5%
value: atlas
hex: #25c1c9

GRAY

distribution: 5%
value: background
hex: #565f6e

BORDEAUX

distribution: 5%
value: crossroads
hex: #c90077

WHITE

distribution: 45%
value: text
hex: #ffffff

LIGHT GRAY

distribution: 20%
value: text
hex: #f2f3f5

DARK GRAY

distribution: 15%
value: background
hex: #0d101c

Palette | DARK COLOR SCHEME

PURPLE

distribution: 5%
value: people
hex: #8766ac

AQUA

distribution: 10%
value: atlas
hex: #25c1c9

GRAY

distribution: 20%
value: background
hex: #565f6e

BORDEAUX

distribution: 5%
value: crossroads
hex: #c90077

WHITE

distribution: 10%
value: text
hex: #ffffff

LIGHT GRAY

distribution: 10%
value: text
hex: #f2f3f5

DARK GRAY

distribution: 40%
value: background
hex: #0d101c

Typography | TYPEFACES

**The quick brown fox
jumps over the lazy dog**

01234567890

Lato Black, for headings and interface elements

But I must explain to you how all this mistaken idea of denouncing of a pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

Merriweather Regular, Bold and Italic for body copy

The quick brown fox
jumps over the lazy dog

0123456789

Lato Regular, for system messages
and interface elements

But I must explain to you how all this mistaken idea of denouncing of a pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth.

Hack Regular for code

Typography | STYLES

Heading 1

Lato Black, 36/39pt

Heading 2

Lato Black, 26/26pt

Heading 3

Lato Black, 22/26pt

Heading 4

Lato Black, 18/26pt

HEADING 5

Lato Black, 16/26pt, all-caps

Heading 6

Lato Black, 16/26pt

But I must explain to you how all this mistaken idea of denouncing of a pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

This text has emphasis

This text has strong emphasis

Link **Focus** **Active** Visited

Merriweather regular, 16/26pt



You can have data without information, but you cannot have information without data.

– Daniel Keys Moran

Unordered list

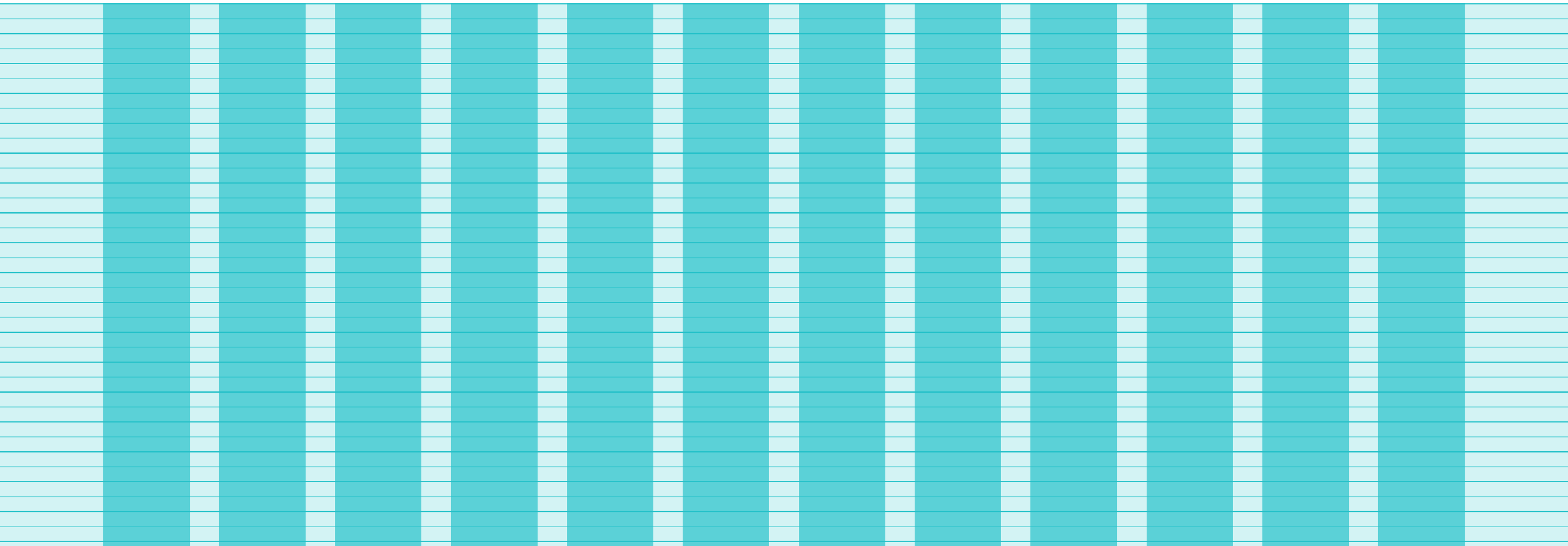
- Item
- Another item
- A further item

Ordered list

1. First item
2. Second item
3. Third item

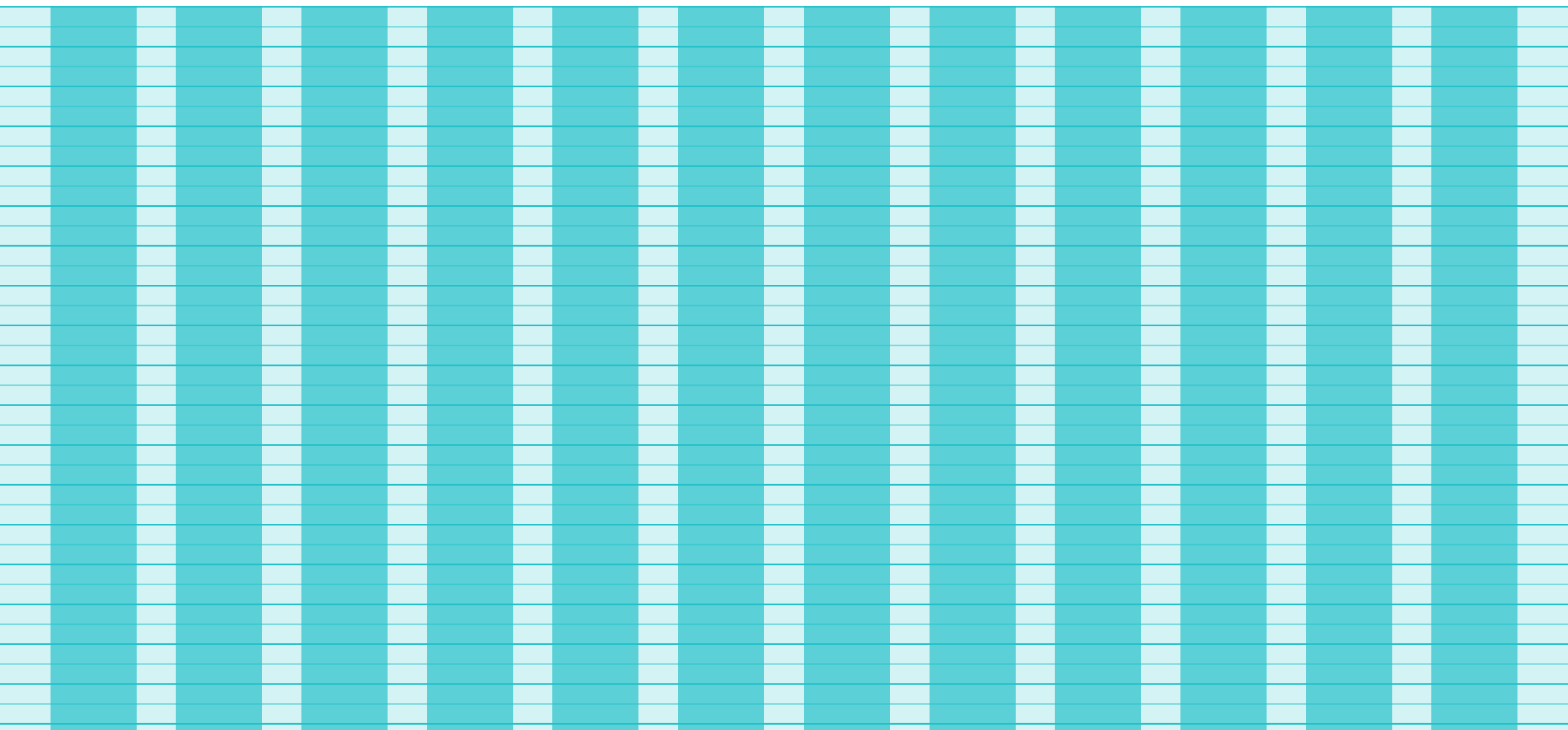
Grid | DESKTOP

row width **1186pt**
columns **12**
column width **75pt**
column gutter **26pt**
baseline **13pt**



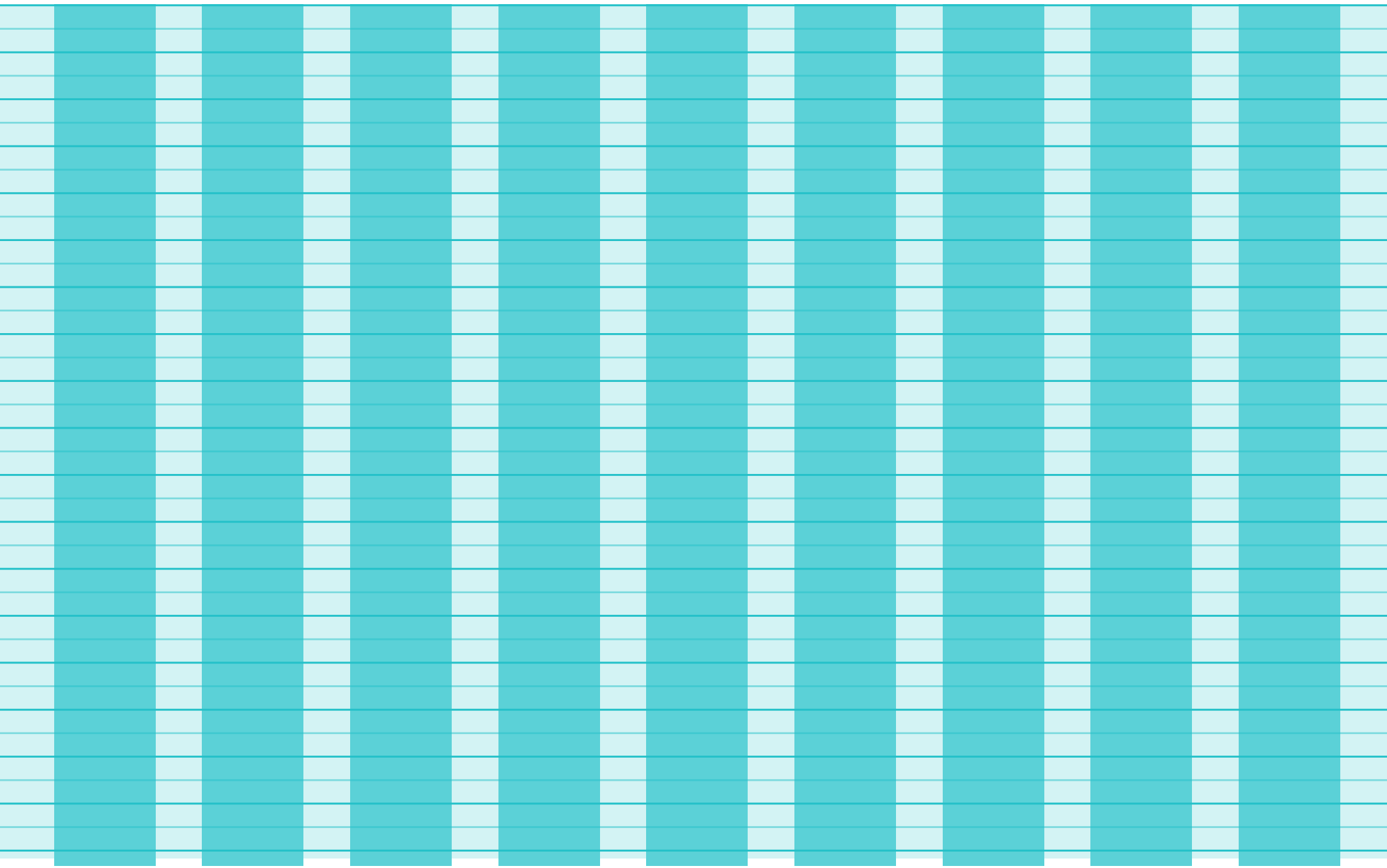
Grid | LAPTOP

row width **958pt**
columns **12**
column width **56pt**
column gutter **26pt**
baseline **13pt**



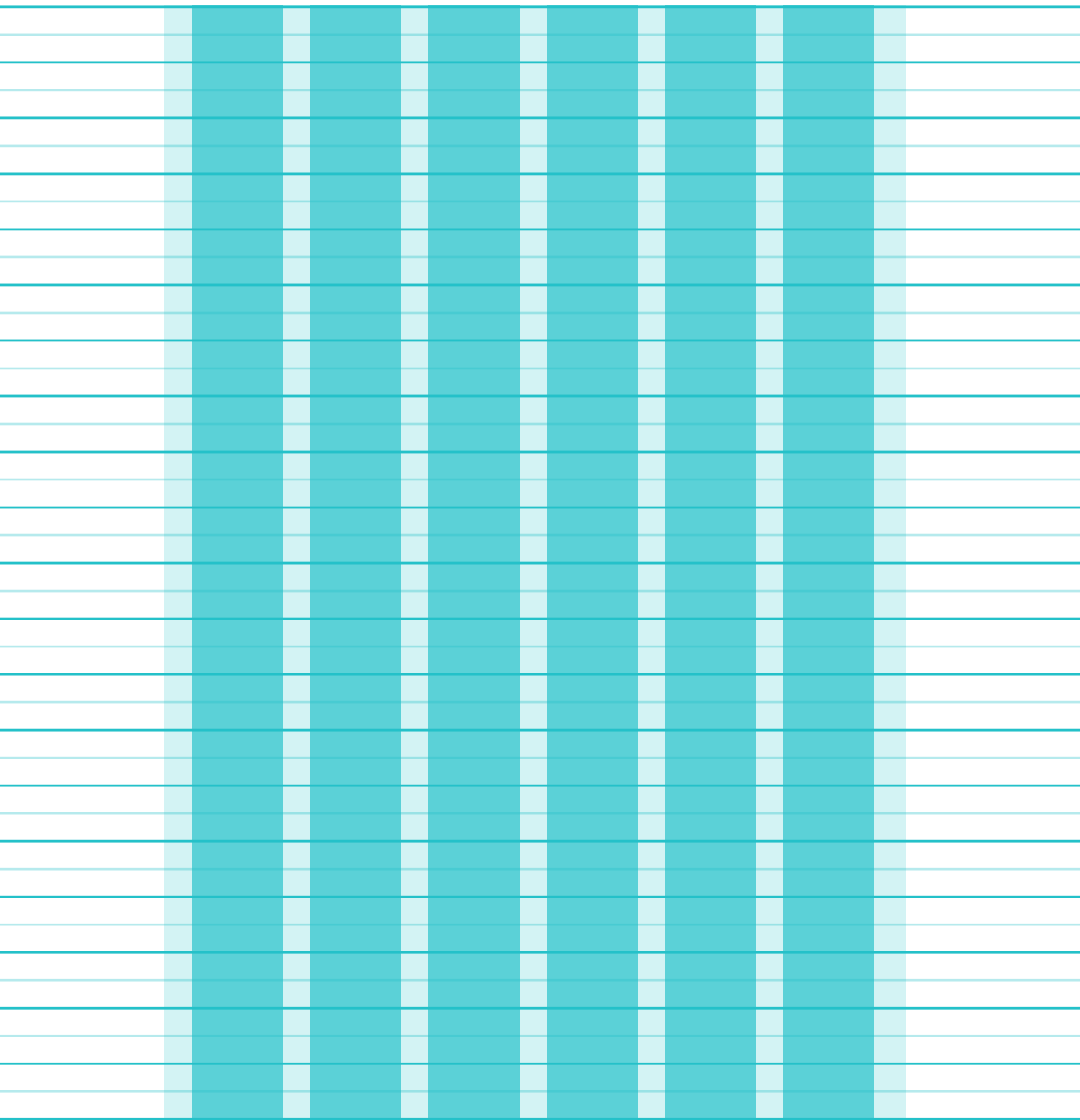
Grid | TABLET

row width **712pt**
columns **9**
column width **56pt**
column gutter **26pt**
baseline **13pt**



Grid | SMARTPHONE

row width	294pt
columns	6
column width	39pt
column gutter	12pt
baseline	12pt



Components | FORM ELEMENTS

Field with label

Focused field

Filled field

Disabled field

Field with error

Please make sense of this mess it arcu a consectetur cum
nec cubilia feugiat condimentum condimentum ac ac
parturient vestibulum etiam conubia hac parturient

Buttons

BUTTON **BUTTON** **BUTTON** **BUTTON**

idle hover active disabled

Primary buttons

BUTTON **BUTTON** **BUTTON** **BUTTON**

idle hover active disabled

Components | FORM ELEMENTS

Combo box

Datepicker from to

File input

Radio buttons

Checkboxes





- | | |
|---|---|
| <input type="radio"/> Only one value | <input type="checkbox"/> Multiple values |
| <input type="radio"/> Focused | <input type="checkbox"/> Focused |
| <input checked="" type="radio"/> Selected | <input checked="" type="checkbox"/> Selected |
| <input type="radio"/> Unselected | <input checked="" type="checkbox"/> Also selected |
| <input type="radio"/> Disabled | <input type="checkbox"/> Disabled |

Textarea

Components | SECTION ICONS

Crossroads

GROW as a Data Scientist

-  **eLearning Platform**
-  **Virtual Lab**
-  **Examining Center**
-  **DS Competence Benchmark**




WORK as a Data Scientist

-  **Challenges**
-  **Job Center**



ASK for Consultancy / Support

Atlas

LEARN about Data Science






-  **Encyclopedia**
-  **Expert articles**
-  **University courses & paths**

LOOK at Data Scientists

-  **Career profiles**
-  **Interviews**

People

MEET the Community

-  **Members**
-  **Community managers**
-  **Community admins**
-  **Organizations**
-  **My profile**

TALK with the Community

-  **Live Discussion**

Components | ACTIVITY ICONS 1

ARTICLES



Write an article



Add to favourites



Print article



Share article



Search article

COURSE



Insert a file



Go to chapter



Go to exercise



See last projects



Send a message



Look at similar course



Go to videos

VIRTUAL LAB



Insert a file



Go to experiments



Go to other resources



Send a message



Look at similar projects

CHALLENGE



Provide a challenge



Contact chorally



Ask to an admin



Consult other manager

MY STUFF



Define A Course



Manage My Articles



Manage My Challenges






Manage My Discussions






Manage My Favorites

Components | ACTIVITY ICONS 2







ORGANISATION /MEMBER

-  Contact XY
-  Visit the website
-  Get driving directions





DISCUSSION

-  Post a comment
-  Insert a new discussion
-  Receive a notification
when someone replies

ATLAS COURSE DESCRIPTION

-  Go to website
-  Ask for information
-  Get in touch with students
-  Go to entire program
-  Get recommended books
-  Explore other
master programs




ATLAS CAREER PROFILE

-  Get a certification as DS
-  Know more about DS
-  Get in touch with DS
-  Discover other profiles








ATLAS ITEM

-  Print the item

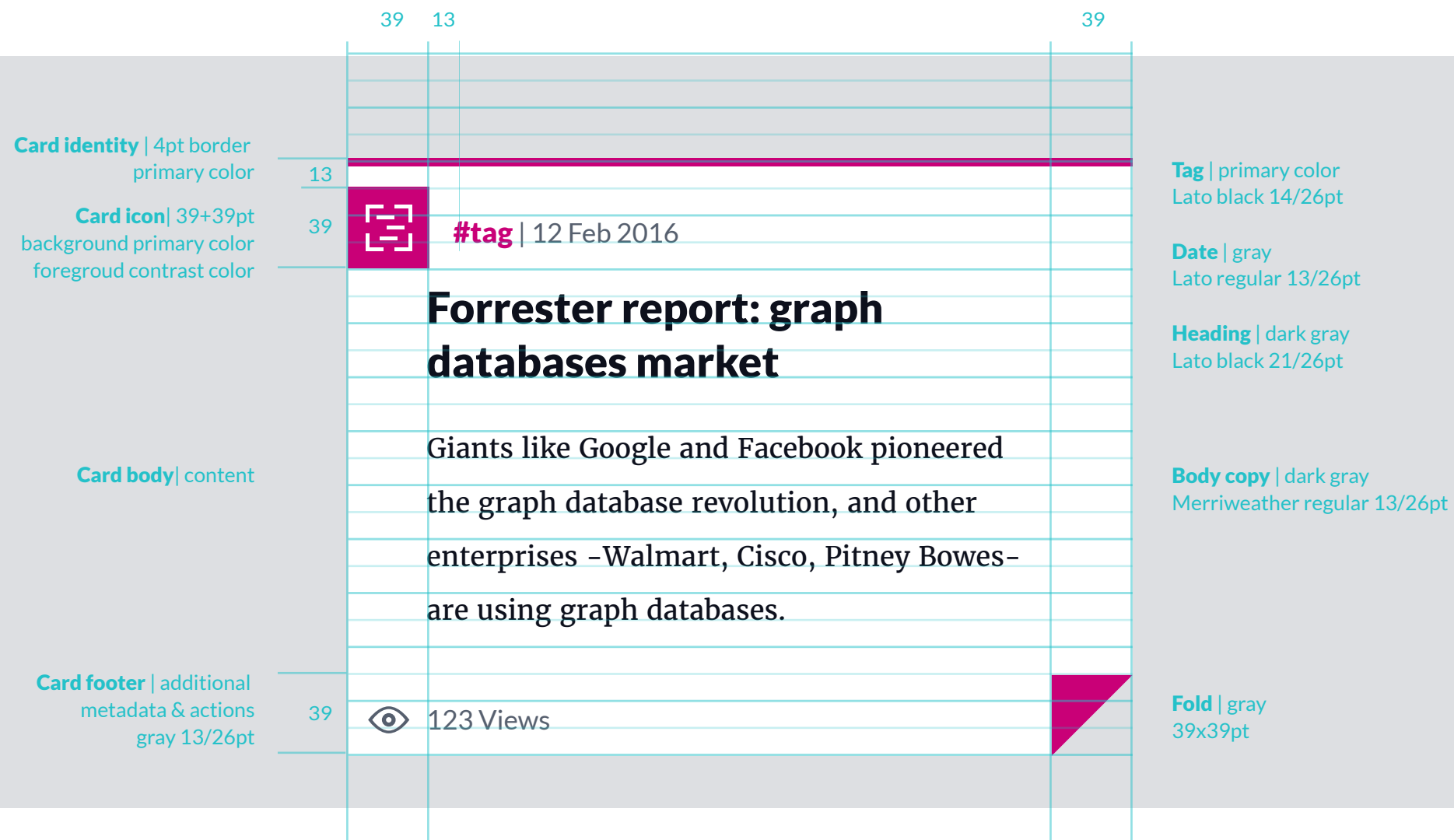
COMMUNITY MANAGER

-  Contact XY
-  Ask for a consultancy
-  Go to community
managers guidelines

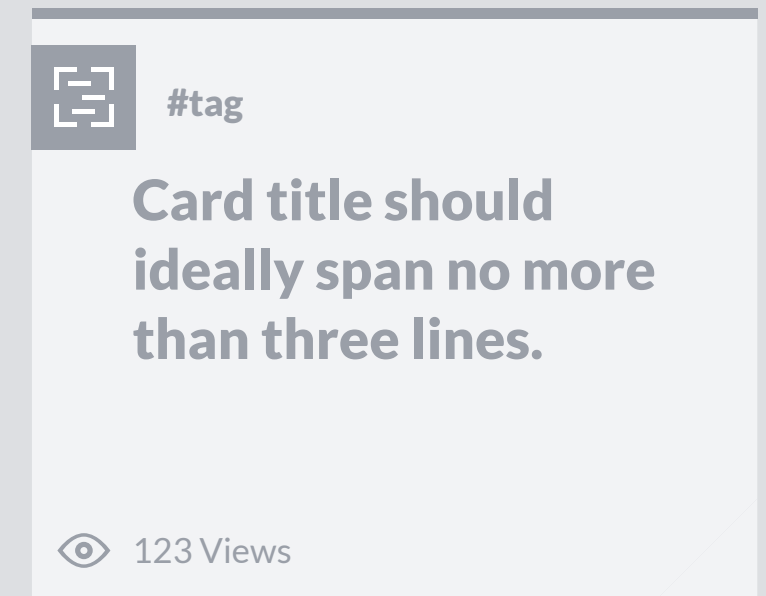
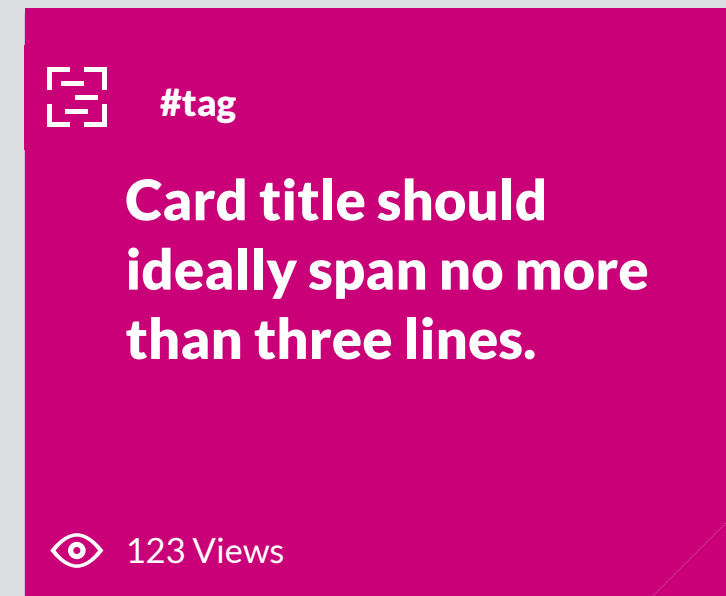
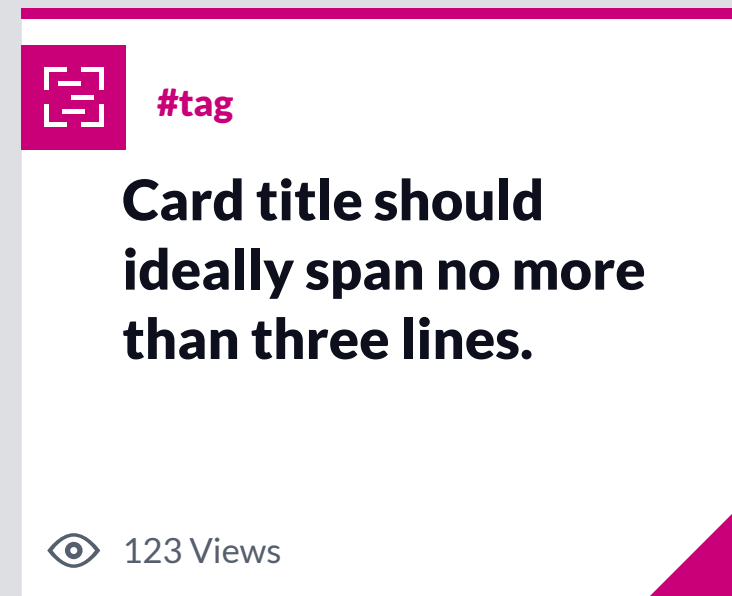
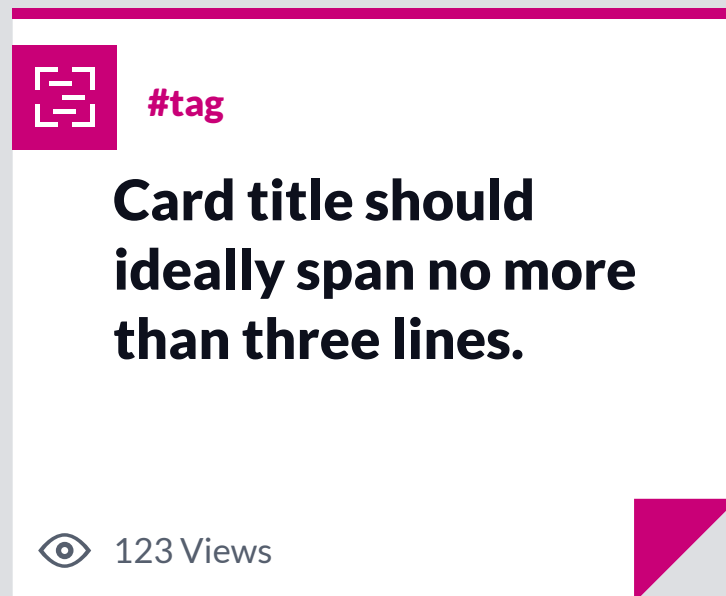
JOB POST

-  Download the application form
-  Apply for the position
-  Go to company website
-  Look for common connection
-  Ask info
-  Add to favourite
-  Explore other job posting

Components | CARD ANATOMY



Components | CARD STATES



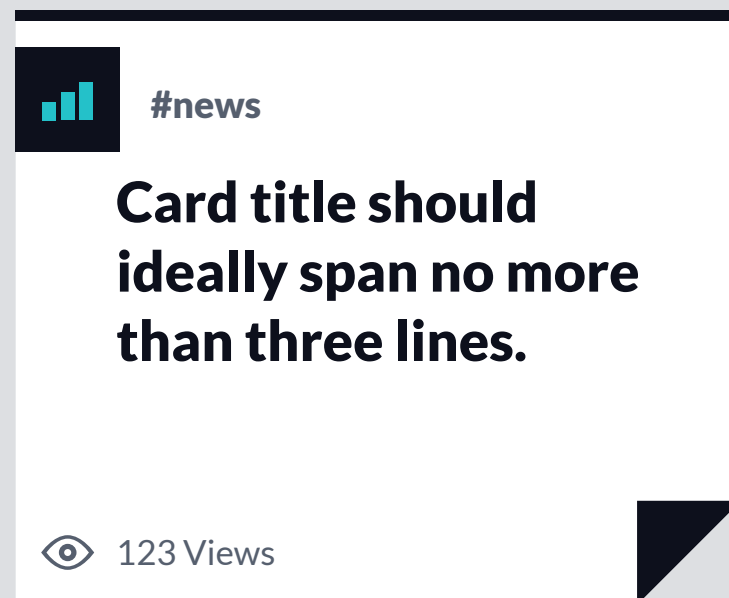
Rest | fold triangle on the bottom right corner, color gray


Hover & Focus | fold triangle reversed, color gray

Selected | white on primary color


Disabled | primary and body color turned to gray, no fold

Components | CARD IDENTITIES



 #news

Card title should ideally span no more than three lines.

 123 Views

This card features a black header bar with a white bar chart icon on the left and the text "#news" in white. The main content area is white with a bold black title. At the bottom left, there is a view count "123 Views" with a small eye icon. The bottom right corner has a black triangular cutout.





 #marketplace

Card title should ideally span no more than three lines.


 123 Views

This card features a magenta header bar with a white marketplace icon on the left and the text "#marketplace" in magenta. The main content area is white with a bold black title. At the bottom left, there is a view count "123 Views" with a small eye icon. The bottom right corner has a magenta triangular cutout.



 #literature

Card title should ideally span no more than three lines.

 123 Views

This card features a teal header bar with a white literature icon on the left and the text "#literature" in teal. The main content area is white with a bold black title. At the bottom left, there is a view count "123 Views" with a small eye icon. The bottom right corner has a teal triangular cutout.



 #people

Card title should ideally span no more than three lines.

 123 Views

This card features a purple header bar with a white people icon on the left and the text "#people" in purple. The main content area is white with a bold black title. At the bottom left, there is a view count "123 Views" with a small eye icon. The bottom right corner has a purple triangular cutout.

Components | CARD COLLECTION | CAROUSEL VIEW

Section title

Section title | Lato black
32/39pt

But I must explain to you how all this mistaken idea of denouncing of a pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

Section description | dark gray
Merriweather regular 16/26pt
measure should be between
45 and 75 characters, or 20/30ems

Switch view |
changes list between
carousel and grid view



#news | 12 feb 2016

#news | 12 feb 2016

#news | 12 feb 2016

#news | 12 feb 2016

Card title should ideally span no more than three lines.

Card title should ideally span no more than three lines.

Card title should ideally span no more than three lines.

Card title should ideally span no more than three lines.

123 Views



See all [courses] →

Navigation link |
shows the next
card grouping
of this collection

Pager | shows up when cards
can't fit in a single line
within the viewport









See all link | aligned
to the bottom right
of the section

Section title





But I must explain to you how all this mistaken idea of denouncing of a pleasure and praising pain was born and I will give you a complete account of the system, and expound the actual teachings of the great explorer of the truth, the master-builder of human happiness.

#collection

 #news 12 feb 2016 Card title should ideally span no more than three lines.  123 Views	 #news 12 feb 2016 Card title should ideally span no more than three lines.	 #news 12 feb 2016 Card title should ideally span no more than three lines.	 #news 12 feb 2016 Card title should ideally span no more than three lines.
 #news 12 feb 2016 Card title should ideally span no more than three lines.	 #news 12 feb 2016 Card title should ideally span no more than three lines.	 #news 12 feb 2016 Card title should ideally span no more than three lines.	

#another_collection

 #news 12 feb 2016 Card title should ideally span no more than three lines.  123 Views	 #news 12 feb 2016 Card title should ideally span no more than three lines.	 #news 12 feb 2016 Card title should ideally span no more than three lines.	
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Components | COMMUNITY BADGE

